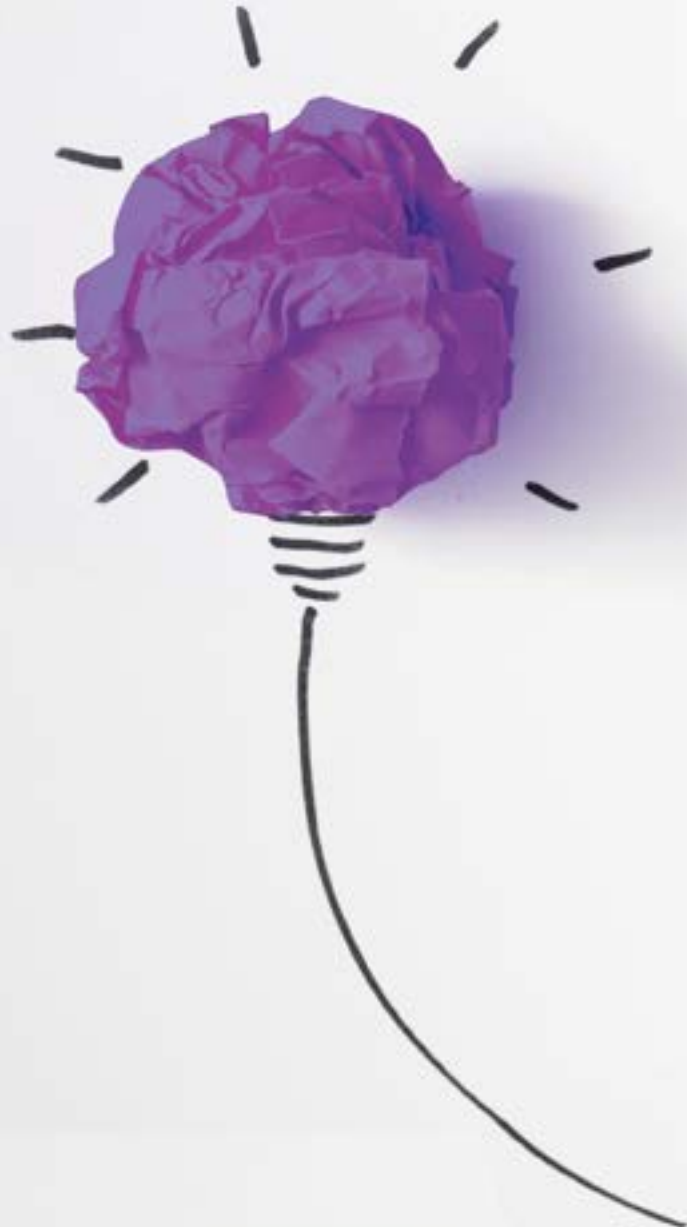




IKIGAI LAW

We are a law firm focused on
technology, innovation & entrepreneurship.

OUR MISSION



Our **mission** is to enable the **future**.

We do this by enabling technology, innovation and entrepreneurship, to make the world **smarter, inclusive** and **fun**.

“

An alternative law firm that focuses on technologies that can change the world.

”

- YourStory

AWARDS & RECOGNITIONS

“ Numerous tributes are paid to the team’s ‘very serious focus on tech-centred businesses’.

- Chambers and Partners Asia-Pacific ”

ASIAN LEGAL BUSINESS

Boutique Law Firm of the Year
2019 and 2020



Asia’s Best Law Firms to Work For
2019



India Firms to Watch
2019



Innovative Technologies
Law Firm
2021



Law Firm (Mid-size)
2019



Best Legal Advisor to Start-ups
2018 and 2019



Innovative Law Firm
(Runner-up) 2018



Social Impact Law Firm
2017 and 2018



Start-up Law Firm
2017



Start-up Law Firm
2016 (Runnersup)



Chambers And Partners Asia-Pacific

Technology, Media and Telecoms
Band 3



Fintech
Band 2



INDIA BUSINESS LAW JOURNAL

Data Compliance and
Cybersecurity



Internet and
E-commerce



Sports and
Gaming



Rising Stars
2019



The Legal 500

Technology, Media and Telecoms
Band 2



Data Protection
Band 1



Financial Services
Band 2



Aviation, Aerospace and Defence
Band 3



Desire

Startup and Investments Law Firm
2019



VCCIRCLE

Top Legal Advisors for
Private Equity and M&A



**BW LEGAL
WORLD**

Emerging Law Firm
2017



AREAS OF PRACTICE



Contracts and business advisory

Structure and re-think contractual arrangements and provide general corporate advice.



Product

Structure business models to solve for regulatory risk. Develop user terms, model UI/UX, help businesses go-live.



Public policy

Help create innovation-enabling regulatory frameworks through strategic advice and stakeholder engagement.



Data privacy

Advise on compliance and good-practices for processing of data through its life cycle.



Strategic dispute resolution

Niche dispute resolution practice that advises clients through complex technology and IP issues.



Venture capital

Structuring, negotiating and drafting for venture capital and private equity investments, onshore and offshore.

Contracts and business advisory

Structure and re-think contractual arrangements and provide general corporate advice.

We work closely with business teams to understand their business, commercial objectives and risks, and address them in simple, business-friendly legal documents.

01

Advised Pixxel Space, an aerospace company, on its contracts for satellite launches on an ISRO PSLV, a Russian Soyuz and SpaceX Falcon-9.

Advised Udacity, an ed-tech company, on master services agreements to provide massive open online courses (MOOCs) to enterprise customers in Asia.

02

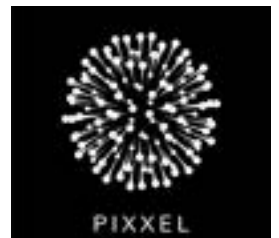
03

Advised on the deployment of Whatsapp's much-publicised fact checking program to study misinformation during the Indian elections in 2019.

ABInBev



Licious™
BORN TO MEAT



Product

Structure business models and first-to-market products to solve for regulatory risk. We often help our clients develop their product and go-live strategy. This includes developing user terms and modelling UI/UX.

We understand technology and speak its language. We follow market trends and policy developments. Working closely with business and product teams, we attempt to provide commercially feasible and scalable solutions.

01

Advised neo-bank Fampay on the launch of India's first numberless card and also the first card targeted at minors.

Advised an alco-tech platform in enabling online sales of alcohol during the Covid19 lockdown.

02

03

Advised a leading gaming company on enabling p2p transfers between their closed wallets.



Public policy

Help create innovation-enabling regulatory frameworks through strategic advice and stakeholder engagement.

Our policy and advocacy support is both proactive and reactive. It includes monitoring and intelligence, strategizing and developing policy positions, stakeholder engagement and advocacy plans, and research and writing.

01

Advised clients on data governance, including their submissions to the joint Parliamentary committee examining India's proposed personal data protection bill, the Justice Srikrishna committee on data protection, and the Kris Gopalakrishnan committee on non-personal data.

02

Advised a global technology platform on policy issues relating to online content regulation. We carried out stakeholder mapping to tailor outreach and messaging, undertook a cross-jurisdictional analysis of over 15 countries, and prepared government-facing position papers.

03

Advised a cloud service provider on a cloud first policy strategy for South Asia.

04

Authored a report, 'Digital Technology Policy for India's USD 5 Trillion Economy' for the Internet and Mobile Association of India.



Data

Advise on compliance and good-practices for processing of data through its life cycle.

We help clients tailor their approach towards data management based on their business needs and applicable laws. We stress-test business models against legal requirements to assess impact on business practices like cross-selling, monetizing data, underwriting customers through data. We also advise clients on embedding data protection principles into tech architecture, UI/UX and business processes.

01

Advised a company that uses machine learning to collect and structure patient health records with a focus on school-going children. We structured its contracts with various stakeholders - including doctors, hospitals and educational institutions- with a key focus on protecting sensitive personal data.

02

Advised Cutting Chai Content on its data handling practices and the applicability of global privacy laws.

03

Undertook a clause-by-clause analysis of the various drafts of India's upcoming personal data protection law for a global cloud service provider, and assessed their implications on the client's India operations.



Strategic dispute resolution

Niche dispute resolution practice that advises clients through complex technology and IP issues and sometimes, existential crisis.

We help clients formulate dispute resolution strategy informed by our deep understanding of policy and regulatory frameworks and the business of technology.

01

Successfully represented India's leading crypto-exchanges before the Supreme Court in their challenge to banking ban on crypto-businesses. This was, globally, one of the most important lawsuits concerning the crypto-industry - the directive had resulted in the immediate closure of an industry accounting for billion dollar transactions each month.

Represented India's largest drones manufacturer in challenging the largest government tender issued to date for the use of drones for pan-India mapping by the Survey of India. We challenged the award of this contract to a competitor on the basis of ill-framed technical specifications, securing an interim order in favour of the client.

02



VC/PE investments

Structuring, negotiating and drafting for venture capital and private equity investments, onshore and offshore.

We understand the startup and VC mindset. When drafting and negotiating investment documents, we bring our experience of having represented investors and promoters through market upswings and down rounds, promoter exits and investor disputes. Our clients, whether the company or investors, also benefit from our deep understanding of regulatory issues faced by technology startups.

01

Represented Stanza Living in its US\$50 million Series C investment round from Sequoia Capital, Matrix Partners, Accel and Falcon Edge.

Represented Alkemi Ventures in its investments in the consumer health sector - Doxper, a health digitisation company (US\$4 million), GoodVitamins, a foods and beverages company (US\$2 million) and PeeSafe, a feminine hygiene company (US\$4.2 million).

02

03

Represented climate-tech company Blue Sky Analytics in its US\$1.2 million fund raise from Singapore-based BeeNext and Rainmatter Capital, which also involved advice on corporate structure and globalisation of the company.

FITTR



SECTORS



Artificial intelligence
and machine learning



Blockchain



Metaverse



Drones



E-commerce



Telecom



Fintech



Gaming and esports



Health-technology



Online content



Social media



Space

SECTORAL CASE STUDIES

“

An innovative and technology-focused practice, Ikigai Law is focused on helping pathbreakers and innovators bring their products to market in a complicated and ever-changing regulatory environment.

”

- Chambers and Partners Asia-Pacific



Artificial intelligence and machine learning

We have advised on a range of AI solutions including a contextual voice assistance software, image-recognition based fashion assistance, health-diagnosis, and one of India's largest fact-checking platforms. We are familiar with legal issues unique to this industry. For a health-diagnosis tool, we tailored user agreements to shield the service provider from liability on account of an algorithmic anomaly. For another client, we built in safeguards to protect their IP from those of the service recipient, and designed clauses to prevent circumvention and reverse engineering of our client's offering. We have also advised our clients in building data protection and privacy frameworks for AI products.



Blockchain

We advised on the set up of Koinex, India's first multi-cryptocurrency exchange. We advised on their operations amidst absolute regulatory uncertainty. We laid the foundation for self-regulatory structures adopted by several Indian exchanges.

In 2018, the Reserve Bank of India banned crypto-exchanges' access to banking services. The firm represented leading exchanges in their petition before the Supreme Court leading to a reversal of the ban. This was globally, the most important litigation for the crypto-industry, given the significance of the Indian market for the industry and its precedence-value.

We assisted the World Economic Forum in proposing a legal framework for smart contracts in India. We also advised the NITI Aayog on the legal aspects of certain use cases for blockchain in India, including electronic health records and land records.

“ They fought the cryptocurrency battle when many stopped fighting - they are the ones who got it over the line and opened out the space.

”

- Client testimonial: Chambers and Partners Asia-Pacific



Drones

We have worked extensively with all stakeholders in the drones industry: the regulator, think tanks, industry association, manufacturers (defence and civilian), training organisations, operators, a drones racing league, importers and traders. We advise the Drone Federation of India on legal, regulatory and policy matters and worked with them in facilitating industry comments in response to a public consultation for the UAV Rules 2020. Our contribution to the existing regulations is well-recognised by the industry and we were named as a 'pioneer' by the Economic Times for our involvement.

We secured an injunction on the largest government tender for drone-based mapping activity on account of ill-framed technical specifications. We have also advised a 'high altitude long endurance' drones manufacturing company in negotiating its contract manufacturing, pilot and test-site agreements.

“

“Pioneers” for their “contribution to the drones regulations in India”.

”

- Economic Times



E-commerce

We advised an automotive e-commerce platform in its corporate restructuring to ensure compliance with the amended FDI policy and ensuring minimum disruption in operations on this account. We advised one of the World's largest e-commerce companies on issues related to sale of drugs on their platform. Our advice focussed on the current and upcoming legal framework governing online pharmacies. This was challenging given issues of product liability, lobbying by incumbents and on-going litigation.

We advised fresh meat supplier, Licious on variety of matters, including issues around pricing of meat during Covid-19, consumer complaints and liability from spoiled meat.



Fintech

We advised a client on its go live strategy for a digital lending platform. We helped the client - (a) navigate the KYC regulatory regime and implement fraud mitigation measures; (b) contractual arrangements with vendors; (c) designing their customer journey/UI/UX to comply with privacy laws (existing and prospective).

On another instance, we advised a digital payments company catering to the whole family (including minors). Offering financial products to minors is a regulatory minefield. It also meant navigating relationships with banks (with whom the platform would partner) that are less inclined to offer products which face multiple regulatory hurdles. So, structuring the product and its use cases within the regulatory framework and the partner bank's internal policies needed some out-of-the-box legal thinking. It meant structuring the product flow and features to lower fraud/security threat and therefore make it more palatable to partner banks and regulators.

“

Constant and high-quality support for our important contracts with parties that are far bigger in size than we are.

”

- Client testimonial: India Business Law Journal



Gaming and esports

We advised a blockchain-based electronic games developer developing skill and chance-based games for a global market. The mandate involved the study of law on electronic gaming and digital assets offering across several jurisdictions, including Singapore, Australia, Cayman Islands, Malta, Estonia, United States, United Kingdom and India. We suggested a unique structure that allowed for a digital assets offering from India, which is unprecedented.

In another instance, our client was asked by a potential investor to submit a report assessing their exposure to legal risks in the Indian gaming landscape. We drafted this report and compared the legal and business practices of the client with its competition. The areas of law we touched upon include - gambling, payments, data protection, content regulation, IPR, tax, consumer protection, and self-regulatory practices.

“

They have often already experienced the seemingly unique situations that we take to them.

”

- Client testimonial: Chambers and Partners Asia-Pacific



Health-technology

We assisted Ghaswala Vision Foundation, that provides critical eye care to the underprivileged by connecting them to a network of care-givers (including doctors, pharmacies, hospitals), involving transmission of sensitive medical records through a vast array of caregivers. This involved drafting comprehensive consent forms which could be translated into vernacular languages.

Another client uses extensive machine learning and mathematical modelling to collect, structure and maintain individual health records of patients with a focus on school-going children. We advised the client in structuring its multi-party contracts with various stakeholders it interacts with, including health service providers like doctors and hospitals and educational institutions.

We advised a manufacturer and operator of remote-intensive care units (ICUs). Such tele-ICUs are valuable given the shortage of intensivists in the country. The operation of such units raises significant liability issues for the manufacturer and operators. For example, if there is a fatality owing to downtime in the system, loss of network or power. Our team assisted on contractual arrangements between the manufacturer, intensivists and hospitals and advised on containing liability risks for the client.

“ Good grasp of the industry, domestic and international, and the policy and legal landscape’ and ‘a committed thought leader’.

”

-Client testimonial: The Legal 500



Social media

In the run-up to the 2019 general elections in India, we advised a leading social media client on its internal policies for dealing with fake news. Given its political ramifications during the elections, this issue was attracting significant regulatory scrutiny and was critical for the client. We also advised the client in managing its intermediary liability risk around offensive content, data protection and privacy and implementing take-down procedures.

The firm advised Protograph Studios on the deployment of Whatsapp's fact-checking program for studying the misinformation phenomena during the Indian elections in 2019. It also advised a b2c e-commerce company that retails ayurvedic products to a global audience, on intermediary liability issues across jurisdictions.



Space

Our team advised Team Indus on their spacecraft launch contract for a planned moon mission with the Indian Space Research Organisation (ISRO). The contract was challenging for several reasons: a. Unclear regulations; b. A private lunar mission was globally unprecedented at the time; c. A high-value contract for a dedicated launch – the entire spacecraft was on the lease and not a portion of the payload capacity.

Ikigai Law advises India's only private sector space-tech training and capacity building institution (Specific Impulse and Rocketeers Research Institute) on issues relating to regulation of manufacture, distribution and sale of scaled-down training rockets. We advised a remote-sensing satellite manufacturing enterprise on contractual and corporate law matters and its satellite launch contracts for launches on ISRO's PSLV and Soyuz and SpaceX launch vehicles.

“

A significant aspect of the practice involves advising on new fields of regulation, often resulting precedent-setting policy developments.

”

- Economic Times



Telecom

Our experience in telecom is niche and targeted. We advised a global cloud service provider on regulatory aspects of access to telecommunications infrastructure. We are advising a global technology company on the regulatory aspects of satellite communications. We advised Udacity, a leading American ed-tech company on navigating the TRAI's Telecom Commercial Communications Customer Preference Regulation while they were entering into an arrangement with a cloud telephony provider. We have also negotiated service terms with transactional message providers on behalf of an enterprise client.

We advised a client developing an operating system for smartphones that enables use of specific heavy mobile applications in areas with patchy internet connectivity. This company was later acquired by a major mobile telecommunications company. We advised the client on issues of net neutrality. We also advised them on the legality of device-specific data plans under the extant telecom laws.



Metaverse

We advise a cutting-edge virtual reality (VR) company that makes VR applications for training, skilling and education. The client recreates actual industry environment in VR and gamifies it for skilling and training. The firm advised the client on its agreements with a large manufacturing business for the development of VR-based gamified Standard Operating Procedures training modules for its workmen.

OURTEAM

We are a closely knit team of over 30 professionals, with a rich and varied background, and unique personal interests. Here are our senior members.

‘ Influential, knowledgeable and effective
’
- The Legal 500

‘ Young, Competent, hungry and humble.
’

-Client testimonial: The Legal 500

“ They demonstrate a steep commitment to the work at hand, understand and orient themselves on the goals of our business. They are top of their game – approachable and self-driven to find viable solutions to business problems.

”
-Client testimonial: The Legal 500



Anirudh Rastogi
Managing Partner

LL.M. (Harvard Law School, USA)
BA.LL.B. (Hons.) (National Law Institute University, India)



anirudh@ikigailaw.com

Anirudh is an experienced contractual, regulatory, and policy advisor to technology businesses. He is a Chambers & Partners ‘Band 1’ practitioner for Fintech, ‘Band 4’ practitioner for Technology, Media and Telecom, and ‘Band 3’ practitioner for Aviation. The Economic Times called him a ‘pioneer’ for his work on India’s policy for drones. Business World magazine named him Achiever of the Year 2017 for his contribution to tech policy and entrepreneurship, including his legal advice on a privately-funded moon mission. He was awarded Managing Partner of the Year 2021 and Young Achiever of the Year 2018 by IDEX Legal. He was named in the ‘A-list’ of Indian lawyers by the Indian Business Law Journal. He is a visiting faculty at the Indian Institute of Management-Indore and the National Law University-Delhi, where he co-teaches a course on emerging tech, law and policy. A TEDx speaker, he has authored a book, ‘Cyber Law: Law of Information Technology and Internet’, published by LexisNexis. Previously, Anirudh worked with a leading multinational law firm in their Singapore offices. Anirudh likes to go on cross-country motorcycle trips when he can and is learning to play the drums.

“ Maintains a particularly close focus on assisting innovative and potentially disruptive enterprises.

A “very busy” practitioner who is “always a pleasure to work with.

Very nuanced understanding of the business landscape,” which allows him to “provide meaningful and actionable advice. ”

-Client testimonial: Chambers and Partners Asia-Pacific



Nehaa Chaudhari
Partner

LL.M. (Harvard Law School, USA)
BA.LL.B. (Hons.) (NALSAR University of Law, India)



nehaa@ikigailaw.com

Nehaa helps her clients make sense of, and successfully navigate complex tech policy and regulatory ecosystems. She advises the world's largest technology companies, leading startups and investment funds, industry associations, government agencies, and think tanks on privacy and data governance, the digital economy, emerging technologies and related areas. The Legal 500 has ranked her as a 'Leading Individual' for data protection, and recognized her for TMT and aerospace work. Earlier, Nehaa worked with the Berkman Klein Center for Internet and Society at Harvard University on free speech, the use of algorithms in criminal justice, and other issues. Before that, at the Centre for Internet and Society - India, she took part in copyright and broadcasting treaty negotiations at the World Intellectual Property Organization in Geneva and advised the Indian government on these issues. She is a visiting faculty member at the NALSAR University of Law- Hyderabad, the National Law University- Delhi, and the Indian Institute of Management- Indore. She publishes widely in academic journals and the press and has authored a module on intellectual property rights for UNESCO. She speaks on news television programmes, and events around the world. Nehaa is a trained Indian classical dancer and knows 5 Indian languages.

“

Nehaa Chaudhari is one of the foremost legal and technology experts in India. She exemplifies the qualities of a legal counsel who understands the business model, the technology and then arrives at the most suitable legal solutions.

”

-Client testimonial: The Legal 500



Aparajita Srivastava
Partner

B.A., LL.B. (SLS, Pune)



aparajita@ikigailaw.com

Aparajita specialises in providing regulatory advice to technology companies, especially where the law is evolving or unclear. She has worked with both regulated entities and unregulated tech service providers. The Indian Business Law Journal recognized her “ability to provide constant high-quality support”. She helps leading fin-tech companies navigate complex regulatory questions. Recently, she advised neo-bank FamPay on their launch of India’s first numberless card targeted at minors. She was in-house counsel at PayU when the Central Government announced its ‘demonetisation’ policy, which allowed her to work with industry associations and government bodies to formulate industry friendly digital-payment regulations. Additionally, she led regulatory operations of PayU’s semi-closed pre-paid instruments. She also worked as an in-house counsel at Hike, where she advised on the regulatory environment governing multi-app aggregation and the go-live strategy for various new products. She has also worked as a corporate lawyer with J. Sagar Associates, and AZB & Partners. Aparajita is a trained artistic gymnast who has represented Delhi at state level competitions.

“
Well rated for her ‘high degree of understanding
of the data economy’
”

Legal 500

“
Provides constant high-quality support.
”

-Client testimonial: India Business Law Journal



Sreenidhi Srinivasan
Principal Associate

LL.M. (Columbia)
B.B.A., LL.B. (Hons.) (NLUJ)



sreenidhi@ikigailaw.com

Sreenidhi has a deep focus on technology law and a strong policy advisory background. She has engaged with a diverse set of stakeholders in the technology policy ecosystem including government ministries, companies, think-tanks and international organisations. At Ikigai, she works on data governance, cloud computing and cybersecurity. She previously worked at the Vidhi Centre for Legal Policy, advising the Indian government on several areas of the digital economy. She spent a year as research faculty at the Georgia Tech Scheller College of Business, researching and writing on cross-border data transfers and law enforcement access to evidence, data localisation and data breach laws. She was also a part of the Cross-Border Data Forum, a non-profit group that focuses on international data transfers. While at Columbia, she worked with the International Telecommunication Union in making strategic interventions and building partnerships to leverage ICTs for development. Sreenidhi is an amateur film critic, with a passion for speculative fiction.

“

Has a strong working knowledge of technology law and the data protection regulations governing the sector in India.

”

“

Ikigai’s work on data protection matters exhibits a clear understanding of the law as well as technology.

”



Aman Taneja
Principal Associate

LL.M. Law and Technology (Tilburg)
B.A., LL.B. (Hons.) (WBNUJS)



aman@ikigailaw.com

Aman is an experienced IP and technology lawyer. At Ikigai, he has focused on online content, intermediary liability, algo-tech and drones. In a previous avatar, he spent 4 years litigating at Anand and Anand, where he was a part of the firm's IT and ecommerce law practice group. He represented clients in numerous IP disputes before the Delhi High Court, advised on compliance with IT laws including due diligence and data protection, intermediary liability, the conclusion of online contracts and the validity of digital signatures. He also managed license compliance campaigns for large software publishers. Aman received the Netherlands Fellowship Program scholarship to pursue his master's degree in law and technology from Tilburg University. At Tilburg, he specialised in privacy and data protection (GDPR), cloud contracts, e-commerce, health tech regulation and EU approaches to IP. Before joining Ikigai, he also spent a short stint with the IT legal team at Shell's IT hub in Bangalore. Aman loves traveling with his dog, Betty, and aspires to start a dog travel vlog one day.



Nimisha Singh Dutta
Counsel

B.A.LL.B. (Hons.) (NLS Bangalore)



nimisha@ikigailaw.com

Nimisha regularly advises on venture capital and private equity investments, onshore and offshore. She particularly enjoys working with start-up entrepreneurs, understanding their businesses and products, and helping them navigate through various stages of funding and complex structuring advisory. She was recognised as one of leading legal practitioners under the age of 45 in India (40 under 45) by Indian Lawyer 250, which is one of the guides to the leading business law firms of India. She was also awarded the “Exceptional Women of Excellence” award by Women Economic Forum 2018.

Before Ikigai, Nimisha worked at Clarus Law Associates where in addition to corporate commercial work, she also specialized in Infrastructure, project finance, and trade and policy. Nimisha also heads ReLawnch as a consultant - a project that aims at enabling women to get back to work after a sabbatical.



Astha Srivastava
Senior Associate

B.Com., LL.B. (Hons.) (GNLU)



astha@ikigailaw.com

Astha focuses on providing regulatory and strategic advice to new-age innovation led businesses. She has advised clients across diverse sectors including aviation, FMCG, hospitality, e-commerce, electric mobility, pharmaceuticals, venture capital, and financial services. Before Ikigai, she was corporate counsel at IndiGo. Earlier, she was also external legal counsel for PepsiCo India where she advised on the transfer of PepsiCo's business in south and west India to Varun Beverages Limited. She spent over 3 years with the corporate advisory team at J. Sagar Associates. She also had a stint with Themis Associates where she worked with the transaction advisory team and advised Sequoia Capital on its investments. When not lawyering, Astha writes poetry and short stories.

“

Astha Shrivastava is valued for her fintech-related regulatory experience.

”

Legal 500 2022

“

Astha comes across as very polite and most importantly curious to deliver the best.

”

Client testimonial: Legal500



Rutuja Pol
Senior Associate

B.S.L, LL.B (DES Law, Pune) and
LL.M. (Georgetown University Law Center, USA)



rutuja@ikigailaw.com

Rutuja leads the government affairs vertical at Ikigai where in addition to working with relevant government stakeholders & industry associations, she helps build strategic partnerships for our clients, across sectors in the tech space. Healthcare being one of her core areas, she works closely with the healthtech team, providing business specific GR and policy advisory to healthtech start-ups and hospital chains. Prior to this, she worked with Dua Consulting on some Fortune 500 company mandates requiring interaction with the PMO, DPIIT, Dept. of Heavy Industries, MoHFW, investment cells of various state governments like Maharashtra, Uttar Pradesh etc. She has also worked with the UNICEF, Nepal and the Hague Conference on Private International Law on a treaty making project on parentage/ surrogacy. She also has experience of working with a few Senators in the U.S. Congress, specifically on amending the US Generalized System of Preferences to promote labour rights for US's trade partners such as Vietnam and Cambodia. She started her career in criminal litigation in Mumbai. In her free time, she enjoys experimenting in cooking and reading books on history.



Vijayant Singh
Senior Associate

BA.LL.B.(Hons.) (Jindal Global Law School, India)



vijayant@ikigailaw.com

Vijayant is a tech policy and regulatory focused lawyer. At Ikigai, he advises clients on key tech policy areas of data governance, encryption, cloud computing, telecom, IP, gaming, procurement, AI, and others. Earlier, he has worked as a litigating lawyer in the Delhi High Court and the Supreme Court. He represented clients on numerous cases relating to online defamation, privacy, free speech, healthcare, and other civil, commercial, and criminal matters. Notably, he was part of a team that successfully argued for a fundamental right to privacy for all Indians before the Supreme Court of India. Vijayant also moonlights as a DJ - you can find him spinning tunes at some of Delhi's popular bars.



Saumay Bhasin
Senior Associate

B.A., LL.B. (NUJS, Calcutta)



saumay@ikigailaw.com

Saumay is an experienced regulatory, commercial, and technology lawyer. At Ikigai, he helps new age businesses introduce innovative products to market. He has advised one of India's leading cryptocurrency exchanges on new platform listings, fintech companies on banking and payment system regulation, and NFT marketplaces on mitigating regulatory risk. Before Ikigai, Saumay has worked with the Disputes, and Technology, Media, and Telecommunications teams at J. Sagar Associates (JSA). At JSA, he represented a global technology consulting company in its ad-hoc arbitration with a regulated financial entity. He advised clients on data privacy, reporting cyber-security incidents, webpage takedown requests, and a variety of general corporate matters. Before JSA, Saumay has worked as in-house counsel for Mahindra Retail. He advised the company on corporate and contentious matters, working closely with all business units. Saumay has also had a short stint with Tuli & Co. in Mumbai. Saumay loves trekking (climbed a 20,570 feet peak too), photography, and watching Formula 1.



IKIGAI LAW

Connect with us



@ikigailaw